

National SportsMall Realty — Privacy Policy

Last Updated: January 2025

National SportsMall Realty (“NSMR,” “we,” “our,” or “us”) is committed to protecting your privacy and being transparent about how we collect, use, disclose, and safeguard information when you interact with our website, **nationalsportsmallrealty.com** (the “Website”).

By using the Website, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We collect personal information in two ways:

A. Information You Provide Directly

When you contact us through the Website—such as investor inquiries, partnership inquiries, business development requests, leasing interest, or general questions—you may voluntarily provide:

- **Name**
- **Email address**
- **Phone number** (optional)
- **Company or affiliation** (optional)
- **Role/title** (optional)
- **Message or inquiry details**
- **Any additional information you choose to share**

This information is used **only** to respond to your inquiry or support our communication with you. We do **not** use this information for advertising, retargeting, or third-party marketing purposes.

B. Information Collected Automatically

When you visit the Website, we may automatically collect:

- IP address (anonymized or truncated where feasible)
- Browser type, device type, and operating system
- Pages visited and time spent on each page
- Referring website or search engine
- Click behavior and Website navigation
- Aggregate analytics data

We collect this information using first-party cookies and privacy-centric analytics tools.

We do **not** use:

- Behavioral ad tracking
- Retargeting pixels
- Cross-site tracking technologies
- Third-party advertising cookies

2. How We Use Personal Information

We use collected data for:

A. Communication & Response

- Responding to inquiries from investors, developers, municipalities, partners, and community stakeholders
- Engaging in business discussions or follow-up communications

B. Website Operations & Improvement

- Maintaining and operating the Website securely
- Analyzing visitor interactions to improve user experience
- Monitoring performance and diagnosing technical issues

C. Legal & Compliance

- Fulfilling applicable legal, regulatory, or contractual obligations
- Preventing fraud, unauthorized use, or misuse of the Website

We do **not** use your information for automated decision-making, profiling, or marketing without your consent.

3. Sharing Your Information

We share personal information only in the following limited situations:

A. Service Providers

We may share information with third-party vendors that help operate the Website, such as:

- Hosting and infrastructure providers
- Security monitoring services
- Analytics services
- Email communication platforms

These entities are **prohibited** from using personal data for their own purposes and cannot sell or share your information.

B. Legal Requirements

We may disclose personal information if:

- Required by law, subpoena, or governmental request
 - Necessary to protect NSMR's rights, property, or safety
 - Necessary to prevent fraud or malicious activity
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C. Business Transactions

If NSMR undergoes a corporate change—such as a merger, acquisition, asset transfer, or restructuring—personal information may be transferred under confidentiality protections.

D. With Your Consent

We may share information in other ways if explicitly authorized by you.

4. Cookies & Tracking Technologies

We use a minimal set of **first-party cookies** for:

- Site functionality
- Security
- Basic analytics

We do **not** use:

- Advertising cookies
- Third-party behavioral trackers
- Social media pixels

You may disable cookies in your browser settings, though some Website features may not function properly.

5. Data Retention

We retain personal information only as long as necessary to:

- Respond to your inquiry
- Support legitimate business needs
- Fulfill legal, regulatory, or record-keeping obligations

When data is no longer required, we securely delete or anonymize it.

6. Your Privacy Rights (California & U.S.)

If you are a California resident, the **CCPA/CPRA** grants you the following rights:

Right to Know

Request details about what personal information we collect, the sources, and the business purposes.

Right to Delete

Request deletion of personal information, subject to legal or operational exceptions.

Right to Correct

Ask us to correct inaccurate personal information.

Right to Opt Out of Sale/Sharing

We do **not** sell or share personal information for advertising.
No opt-out mechanism is required, but you may request confirmation.

Right to Limit Use of Sensitive Personal Information

We do not collect or use sensitive personal information.

Right to Non-Discrimination

We do not treat users differently for exercising privacy rights.

How to Exercise Your Rights

Submit a request via:

National SportsMall Realty

Address: 150 North Wiget Lane, Suite 250, Walnut Creek, CA 94598

Phone: 925-933-4000

Email: info@hallequitiesgroup.com

We may request identity verification before processing a request.
Authorized agents may act on your behalf with proper documentation.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards, including:

- Secure hosting environments
- Encryption and secure data transfer protocols
- Access controls and limited personnel access
- Routine security audits and monitoring

However, no method of transmission or storage is completely secure.
By using the Website, you acknowledge inherent risks of online communication.

8. Children's Privacy

The Website is not intended for children under **16 years old**, and we do **not** knowingly collect personal data from minors.

If you believe a minor has submitted information, please contact us and we will delete it promptly.

9. External Links

The Website may link to external sites, including:

- Partner organizations
- Municipal resources
- Investor or development platforms

NSMR is **not responsible** for third-party content, privacy practices, or data handling.
You should review external privacy policies before submitting any information.

10. Limitation of Liability

To the fullest extent permitted by law:

- NSMR is **not liable** for damages arising from Website use, including security incidents, unauthorized access, system outages, or reliance on Website information.
- Your use of the Website is at your own risk.

This limitation does not override rights guaranteed by applicable law.

11. Changes to This Privacy Policy

We may update this Policy periodically to reflect:

- Legal and regulatory changes
- Business or operational updates
- Website enhancements

When changes are made, the “Last Updated” date at the top will be revised.
Your continued use of the Website after changes constitutes acceptance of the updated Policy.

12. Contact Us

For questions, concerns, or privacy requests, contact:

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